GSE Conference 2025

31 March – 04 April 2025

Bilderberg Bellevue Hotel Dresden, Germany

GSE | GUIDE SHARE EUROPE

SPONSORSHIP OPTIONS

GSE Conference 2025

This is a premier event that brings together professionals, experts, and decision-makers in the enterprise IT sector. Scheduled from March 31st to April 04th at the Bilderberg Bellevue Hotel in Dresden, Germany.

It's all in ONE Box

GSE DACH Annual Conference (EN)	*31.03.2025*
GSE European Mainframe Modernization (EN)	*01. – 02.04.2025*
GSE European Working Groups Event (DE/EN)	*03. – 04.04.2025*

> *The objective of this event is to provide a premier platform for enterprise IT professionals to explore and address the challenges of modernizing legacy systems. Through the GSE D-A-CH Annual Conference, the GSE European Mainframe Modernization Conference, and the GSE Working Groups Event, it facilitates knowledge exchange, promotes innovative solutions, and fosters collaboration. The event empowers attendees with the insights, tools, and networks necessary for successful IT modernization initiatives.*

Event Highlights

- *Enlarge your network*
- *Be part of this exciting community*
- *Trustworthy exchange on best practices*
- *Hands-On sessions*
- *Keynotes on strategic topics*

Sponsorship Opportunities

Sponsorship	Speaker	Exhibitor	Gold Sponsor	Platinum Sponsor
Packages prices (excl. VAT) for GSE Members	**4.900€**	**5.900€**	**9.600€**	**15.000€**
Packages prices (excl. VAT) for Non-GSE Members	**6.300€**	**7.600€**	**12.400€**	**19.500€**
Keynote Slot DACH Annual Conference (30 minutes)				✔
Possibility for a Hands-On Workshop on Thursday or Friday				✔
Presentation Slot (Specialist or technical contribution) European Mainframe Modernization (25 minutes + 5 minutes Q&As)	✔		✔	✔
Professional Demo Booth (Monday – Thursday late afternoon) -1x Back panel incl. company logo print -1x 43" Screen with HDMI port -1x Source notebook with current MS Office Prof. -1x Lead capture scanner **NEW ⭐** (scan your contacts and capture their contact details) -1x Roll container (lockable) -1x Acrylic glass brochure stand (A4) -2x Bar stools -Power and Wi-Fi		✔	✔	✔
Short Company Presentation During the guided tour in the exhibition area on Monday		✔	✔	✔
Company Logo on Online Conference Brochure			✔	✔
Marketing on the Event Website Logo and company profile	✔	✔	✔	✔
Marketing on GSE Social Media Platforms Post on LinkedIn, Facebook and Twitter (X)			✔	✔

Add-On Sponsorship Option

Digital badge for all participants
(issued by Credly by Pearson)

Packages prices (excl. VAT) for GSE Members	**6.000€**
Packages prices (excl. VAT) for Non-GSE Members	**7.000€**

Digital credential for conference participation including your company logo.

Great opportunity for participants to broadcast their educational achievements to friends and colleagues to get the recognition they deserve, e.g. via LinkedIn.

Sample:

Interested?
Contact us. We are at your disposal!

Special Offer for Non-GSE Members

Your organisation may be eligible to enrol in our premier European IT User Group under the following special offer, if it fulfils the following particular terms:

If
- your organisation has not been a GSE member after 1.1.2024, and
- your organisation commits to being a GSE member until 31.12.2025, and
- at least one person from your organisation enrols in one of the GSE events (DACH Annual Conference, European Mainframe Modernization and or Working Groups Event) in 2025 in Dresden, Germany

then
- the membership fee for 2025 will be waived, and you can attend one or all above GSE events 2025 at a fee applicable for GSE members!

This offer is valid until **31 December 2024.**

This would mean as non-GSE member you will save the GSE membership fee for 2025 (980,00 €), if you attend one or all above GSE events in 2025 and apply for a GSE membership.

Note: Should your organisation decide not to remain as a GSE member from 01.01.2026, the written cancellation has to be received by GUIDE SHARE EUROPE, gsehq@gse.org, at least 3 months before end of the year. If a cancellation is not received by 30.09.2025 your organisation will be invoiced at the **applicable membership** fee for 2026.

Make use of this great offer! All you need to do is to download and fill out the membership application form, enroll and transfer payment of the conference fee before the event starts.
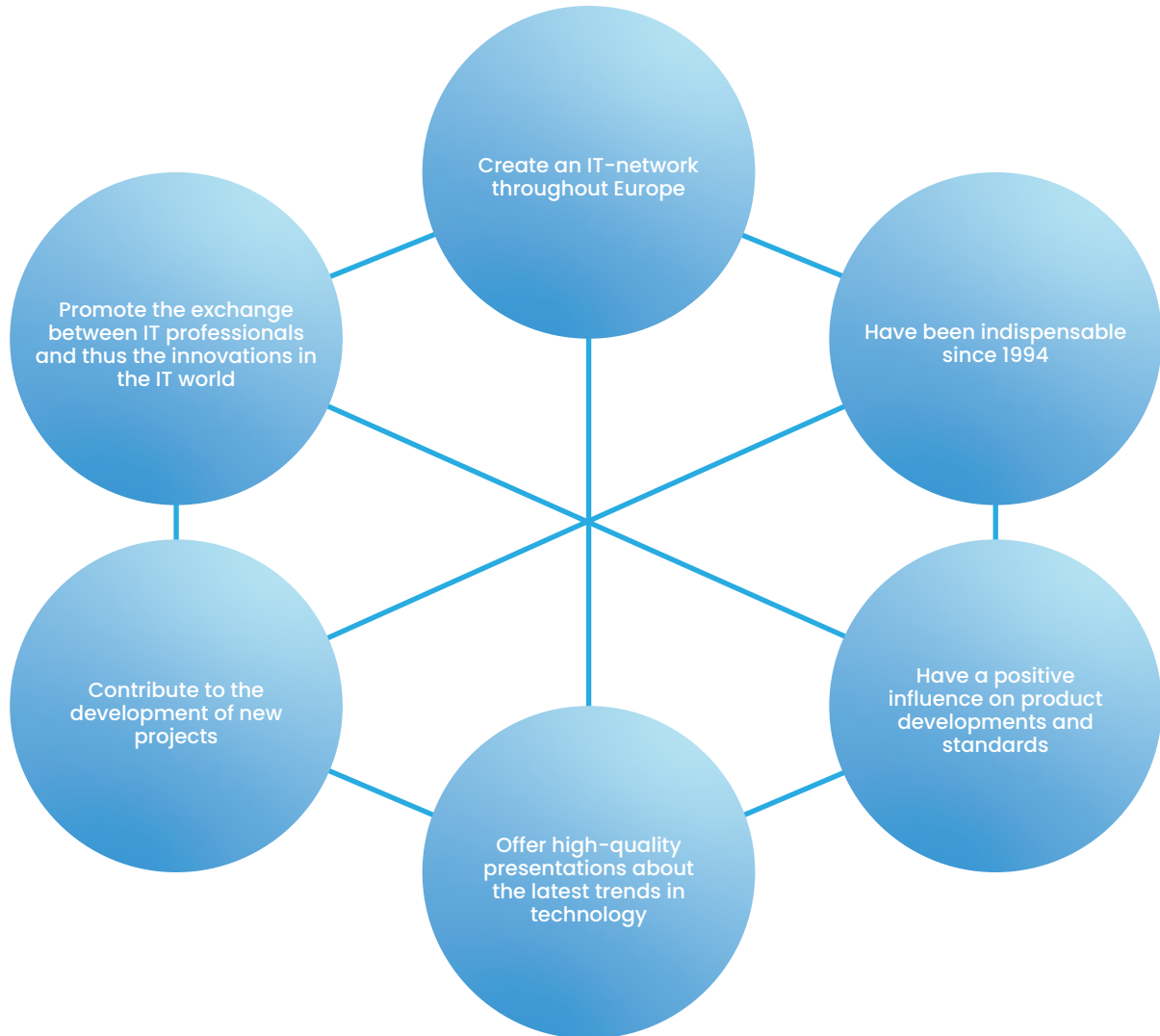
This offer is also applicable for the sponsorship options!

The completed form may be sent by **fax** to **+41 41 748 7035** or by email to **gsehq@gse.org** with the reference: GSE CONF 25

GSE Events

GUIDE SHARE EUROPE (GSE) organises and hosts throughout the year IT conferences and IT working group meetings in various European countries. GSE is one of the most important networks for IT professionals.

- Create an IT-network throughout Europe
- Promote the exchange between IT professionals and thus the innovations in the IT world
- Have been indispensable since 1994
- Contribute to the development of new projects
- Have a positive influence on product developments and standards
- Offer high-quality presentations about the latest trends in technology

Your Benefits

Gain a competitive advantage with our limited sponsorship options! At our events you can take part in an active exchange with your potential new customers.

1 Special advertising opportunities as part of our events

2 Gain valuable leads

3 Get to know the needs of your target

4 Network with experts and companies and thus develop new project potential

5 Expand your expertise and ideas with new impulses and suggestions

6 Personal approach to your target group